



Rowen Peter A. Isanan

EMAIL MARKETING
SPECIALIST

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Skills

- Email Marketing
- Email Design
- Basic Copy writing
- Social Media Management
- Virtual Assistance

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yotpo.

 omnisend

 mailchimp

About Me

I have seen first-hand the impact email marketing can have on a business. From increasing sales to building brand loyalty, the possibilities are endless. And I love being a part of that journey with my clients.

My name is Ron and I am an email marketing specialist and an e-commerce virtual assistant.

Let's partner and start making high-performing emails.

Education

• **Customer Service Short Course**
Filipino Virtual Assistance Academy 2020
I have completed a short course focusing on basic customer service and digital marketing skills.

• **Computer Programming**
St. Judel Institute of Technology 2007 - 2009
I completed a college degree in Computer Programming, focusing on designing and implementing algorithms through programming languages.

Experience

• **Email Marketing and Social Media VA**
RIO Digital Ecommerce Agency 2020 - 2023
My job required creating engaging content, managing social media accounts, and implementing effective email marketing strategies.

• **Social Media VA**
Bright Places 2020
As a social media VA, my job involved creating engaging and visually appealing content for Facebook and Instagram.

References

Rinagil Isanan

Email Quality Assurance
Magnet Monster

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